

GLOBAL YOUTH STORYTELLING AWARDS



8 APRIL 2021



SOCIAL MEDIA TOOLKIT



The Power of Storytelling: Global Youth NTD Storytelling Festival

Neglected tropical diseases (NTDs) affect over 1.7 billion people. Over a billion of those people are below the age of 15. As 2021 kickstarts a new decade of action against NTDs, Uniting to Combat NTDs and Youth Combating NTDs - in partnership with the African Union, Channels TV, TIBA, National Health Institute, International Youth Federation and the Crown Prince Court (CPC) - are working to elevate the voices of young people in the fight to end the neglect through the Power of Storytelling Festival which will take place from 1 - 8 April. The finalists will be celebrated through an interactive virtual gallery and a series of dynamic events.

Don't forget to tag us and our partners when sharing your posts

Twitter:

- Uniting to Combat NTDs: **@CombatNTDs**
- Youth Combating NTDs: **@YouthCNTDs**
- African Union: **@_AfricanUnion**
- IYF: **@IYFWorld**
- TIBA: **@TibaPartnership**
- NIHR: **@NIHRresearch**
- Channels TV: **@channelstv**
- Frank Edoho: **@FrankEdoho**

Instagram:

- Uniting to Combat NTDs: **@unitingtocombatntds**
- Youth Combating NTDs: **@youthcntds**
- IYF: **@iyfsnaps**
- Channels TV: **@channelstelevision**
- Frank Edoho: **@FrankEdoho**

LinkedIn:

- Uniting to Combat NTDs: **@Uniting to Combat Neglected Tropical Diseases**
- Youth Combating NTDs: **@Youth Combatting NTDs**
- African Union: **@African Union**
- International Youth Federation: **@International Youth Federation (IYF)**
- NIHR (National Institute for Health Research): **@NIHR (National Institute for Health Research)**
- Channels Television: **@Channels Television**

Facebook:

- Uniting to Combat NTDs: **@unitingtocombatNTDs**
- Youth Combating NTDs: **@YouthCNTDs**
- African Union: **@AfricanUnionCommission**
- IFY: **@iyfnet**
- NIHR: **@OfficialNIHR**
- Channels TV: **@channelsforum**

Suggested posts

Twitter:



1. [**recommended to share with teaser video**] The entries are in and the judges have spoken! Join **@CombatNTDs**, **@YouthCNTDs** and our host **@FrankEdoho** as we announce the winners at 1400 GMT on 8 April. Register now: <https://unitingtocombatntds.org/ntdartfestival/>
2. [**meet the host poster**] We've been celebrating the incredible artwork of youth around the world telling their stories about neglected tropical diseases. Now it's time to announce the winners! Join broadcaster, producer and international host **@FrankEdoho** on 8 April to celebrate! Register now: <https://unitingtocombatntds.org/ntdartfestival/>
3. [**meet the host poster**] Neglected tropical diseases prevent young people from playing, from going to school, from dancing, singing and seeing friends. It's unacceptable that over a billion young people are affected. Join me on April 8 to say it's time we **#beatNTDs**: <https://unitingtocombatntds.org/ntdartfestival/>
4. [**recommended to share with teaser video**] Did you know over a *BILLION* young people are affected by NTDs, which we have the power to prevent or treat? It's unacceptable. That's why **@YouthCNTDs** and **@CombatNTDs** are sharing **#NTDStories** from young people! Check them out: <https://emperia.gallery/UTC/index.htm>
5. [meet the host poster] We're so excited to be joining **@CombatNTDs** and **@YouthCNTDs** on 8 April to celebrate the Power the Storytelling, a virtual art festival that gives young people the chance to tell their **#NTDStories**! Join us to celebrate the winners and to say say it's time to **#beatNTDs**: <https://unitingtocombatntds.org/ntdartfestival/>
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7. [**book review poster**] Young people shared their stories of neglected tropical diseases with **@YouthCNTDs** & **@CombatNTDs** for the Power of Storytelling. Join our book review on 7 April 1400 GMT to learn more about publishing and writing from professionals! <https://unitingtocombatntds.org/ntdartfestival/>
8. NTDs affect over 1 BILLION children causing disability & stunting. But young people won't be silenced! Join **@CombatNTDs** and **@YouthCNTDs** from 1-8 April for Power of Storytelling, an online festival that will exhibit stories told by young people: <https://emperia.gallery/UTC/index.htm> **#NTDStories**
9. The virtual gallery is now open! More than a billion young people are affected by NTDs and **@CombatNTDs** and **@YouthCNTDs** are giving young people a space to tell their **#NTDStories**. Check it out! <https://emperia.gallery/UTC/index.htm>

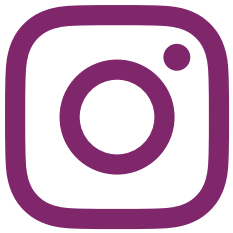
Facebook:



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8. **[book review poster]** Young people shared their stories of neglected tropical diseases with Uniting to Combat NTDs and Youth Combating NTDs for the Power of Storytelling. Join our book review on 7 April 1400 GMT to learn more about publishing and writing from professionals! **<https://unitingtocombatntds.org/ntdartfestival/>**
9. 1.7 billion people around the world are affected by NTDs - over 1 billion are children! Young people around the world are rightly outraged about neglected tropical diseases! **@Uniting to Combat NTDs** and **@Youth Combating NTDs** asked young people to use their voices and creativity to help **#EndtheNeglect** of NTDs and they did! Join us from 1-8 April for Power the Storytelling, an online festival that will exhibit the finalist submissions by young people who shared their stories of NTDs from all over the world: **<https://bit.ly/3ccfVI1> **#NTDstories #beatNTDs****

10. Neglected tropical diseases affect over a billion children. They stop children from going to school and from playing with their friends. But young people won't be silenced and are demanding that action is taken to **#beatNTDs!** Join **@Uniting to Combat NTDs** and **@Youth Combating NTDs** from 1-8 April for Power the Storytelling, an online festival that will exhibit the creative submissions in text, audio, digital and video by young people who have been affected by NTDs from all over the world:
<https://bit.ly/3ccfVI1> #NTDstories #beatNTDs

Instagram:



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9. Young people around the world are rightly outraged that neglected tropical diseases - which we can prevent and treat - affect over a billion children. Join **@unitingtocombatntds** and **@youthcntds** from 1-8 April for Power the Storytelling, an online festival that will share the talented submissions made by young people from all over the world. Go to **@unitingtocombatntds'** website to learn more. **#beatNTDs #NTDstories**
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11. Join **@unitingtocombatntds** and **@youthcntds** from 1-8 April as they launch Power the Storytelling, an online festival that will exhibit artwork from young people all over the world who have been affected by NTDs. Go to **@unitingtocombatntds'** and **@youthcntds** website to learn more. We'll see you there! **#NTDstories #beatNTDs**

LinkedIn



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Graphic, Video and PDF Assets

You are welcome to use any of the graphics and videos below on your own social channels.

[Download files here](#)



Maintain the momentum

#NTDstories #beatNTDs

Use these hashtags to link your posts to the event and the global movement to beat neglected tropical diseases.

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Contact

info@unitingtocombatntds.org

Join the movement to beat
neglected tropical diseases

#beatNTDs



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